



WTVD-TV

411 Liberty Street

Durham, NC 27701

MEDIA STRATEGIES & RESEARCH

ATTN: RACHEL BEALE

11350 RANDOM HILLS RD.

SUITE 670

FAIRFAX, VA 22030



WTVD-TV
411 Liberty Street
Durham, NC 27701

INVOICE

Remit To: WTVD-TV/ABC Inc.
PO Box 404887
Atlanta, GA 30384-4887

PAGE: 1

BILL TO:
MEDIA STRATEGIES & RESEARCH
ATTN: RACHEL BEALE
11350 RANDOM HILLS RD.
SUITE 670
FAIRFAX, VA 22030

REP: NATIONAL/PHILADELPHIA
SLSP: CLIFFORD, ANNE
ADV: COWELL FOR NC TREASURER
PROD: COWELL NC TR
TITLE: 235563

INVOICE NUMBER: 61-200061904 ON-DEMAND: 11/06/2012
ORDER NUMBER: 387750 ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE: E: 11204
ESTIMATE#: 11204
SCHEDULE DATES: 10/02/2012 - 11/06/2012 AGY#/ADV#: 7658/19284
BILLING CYCLE: ON DEMAND DATE: 11/06/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	11/05 - 11/06	05:30A-06:00A	350	1	11/06	TU	05:55A	:30		JCNC-T12-05	350		
2	10/29 - 11/04	06:00A-07:00A	850	3	10/30	TU	05:58A	:30		JCNC-T12-01	850		
					10/31	WE	05:59A	:30		JCNC-T12-02	850		
					11/02	FR	06:54A	:30		JCNC-T12-02	850		
3	11/05 - 11/06	06:00A-07:00A	850	2	11/05	MO	06:55A	:30		JCNC-T12-05	850		
					11/06	TU	06:43A	:30		JCNC-T12-05	850		
4	10/29 - 11/04	07:00A-09:00A	850	5	10/29	MO	06:58A	:30		JCNC-T12-01	850		
					10/30	TU	08:44A	:30		JCNC-T12-01	850		
					10/31	WE	08:52A	:30		JCNC-T12-02	850		
					11/01	TH	07:29A	:30		JCNC-T12-02	850		
					11/02	FR	07:59A	:30		JCNC-T12-02	850		
5	11/05 - 11/06	07:00A-09:00A	850	2	11/05	MO	08:42A	:30		JCNC-T12-05	850		
					11/06	TU	07:47A	:30		JCNC-T12-05	850		
6	10/29 - 11/04	08:00A-09:00A	400	1	11/03	SA	08:54A	:30		JCNC-T12-05	400		
7	10/29 - 11/04	09:00A-10:00A	125	1	10/30	TU	09:49A	:30		JCNC-T12-01	125		
8	10/29 - 11/04	10:00A-11:00A	150	1	10/29	MO	10:24A	:30		JCNC-T12-01	150		
9	10/29 - 11/04	11:00A-12:00P	300	1	11/01	TH	11:32A	:30		JCNC-T12-02	300		

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

ORIGINAL

Print Date: 11-12-2012



WTVD-TV
411 Liberty Street
Durham, NC 27701

INVOICE

Remit To: WTVD-TV/ABC Inc.
PO Box 404887
Atlanta, GA 30384-4887

PAGE: 2

BILL TO:
MEDIA STRATEGIES & RESEARCH
ATTN: RACHEL BEALE
11350 RANDOM HILLS RD.
SUITE 670
FAIRFAX, VA 22030

REP: NATIONAL/PHILADELPHIA
SLSP: CLIFFORD, ANNE
ADV: COWELL FOR NC TREASURER
PROD: COWELL NC TR
TITLE: 235563

INVOICE NUMBER: 61-200061904 ON-DEMAND: 11/06/2012
ORDER NUMBER: 387750 ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE: E: 11204
ESTIMATE#: 11204
SCHEDULE DATES: 10/02/2012 - 11/06/2012 AGY#/ADV#: 7658/19284
BILLING CYCLE: ON DEMAND DATE: 11/06/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
10	10/29 - 11/04	12:00P-12:30P	250	1	11/02	FR	12:25P	:30		JCNC-T12-05	250		
11	10/29 - 11/04	03:00P-04:00P	175	3	10/30	TU	03:19P	:30		JCNC-T12-01	175		
					11/01	TH	03:55P	:30		JCNC-T12-02	175		
					10/29	MO	--	:30		JCNC-T12-01	0	PREEMPT-CREDIT RESOLVED - POLITICAL	-175
12	11/05 - 11/06	03:00P-04:00P	175	1	11/05	MO	03:46P	:30		JCNC-T12-05	175		
13	10/29 - 11/04	04:00P-05:00P	375	1	10/31	WE	04:23P	:30		JCNC-T12-02	375		
14	10/29 - 11/04	05:00P-05:30P	750	2	10/29	MO	05:16P	:30		JCNC-T12-01	750		
					11/02	FR	05:27P	:30		JCNC-T12-05	750		
15	10/29 - 11/04	05:30P-06:00P	950	2	10/30	TU	05:41P	:30		JCNC-T12-01	950		
					11/01	TH	05:40P	:30		JCNC-T12-02	950		
16	11/05 - 11/06	05:30P-06:00P	950	1	11/05	MO	05:55P	:30		JCNC-T12-05	950		
17	10/29 - 11/04	06:00P-06:30P	1,100	3	10/29	MO	06:15P	:30		JCNC-T12-01	1,100		
					10/31	WE	06:16P	:30		JCNC-T12-02	1,100		
					11/02	FR	06:13P	:30		JCNC-T12-05	1,100		
18	11/05 - 11/06	06:00P-06:30P	1,100	1	11/05	MO	06:10P	:30		JCNC-T12-05	1,100		
19	10/29 - 11/04	07:00P-07:30P	1,400	2	10/30	TU	07:24P	:30		JCNC-T12-01	1,400		

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

ORIGINAL

Print Date: 11-12-2012



WTVD-TV
411 Liberty Street
Durham, NC 27701

INVOICE

Remit To: WTVD-TV/ABC Inc.
PO Box 404887
Atlanta, GA 30384-4887

PAGE: 3

BILL TO:
MEDIA STRATEGIES & RESEARCH
ATTN: RACHEL BEALE
11350 RANDOM HILLS RD.
SUITE 670
FAIRFAX, VA 22030

REP: NATIONAL/PHILADELPHIA
SLSP: CLIFFORD, ANNE
ADV: COWELL FOR NC TREASURER
PROD: COWELL NC TR
TITLE: 235563

INVOICE NUMBER: 61-200061904 ON-DEMAND: 11/06/2012
ORDER NUMBER: 387750 ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE: E: 11204
ESTIMATE#: 11204
SCHEDULE DATES: 10/02/2012 - 11/06/2012 AGY#/ADV#: 7658/19284
BILLING CYCLE: ON DEMAND DATE: 11/06/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
19	10/29 - 11/04	07:00P-07:30P	1,400	2	11/01	TH	07:13P	:30		JCNC-T12-02	1,400		
20	11/05 - 11/06	07:00P-07:30P	1,400	1	11/05	MO	07:25P	:30		JCNC-T12-05	1,400		
21	10/29 - 11/04	07:30P-08:00P	1,400	2	10/29	MO	07:49P	:30		JCNC-T12-01	1,400		
					10/31	WE	07:48P	:30		JCNC-T12-02	1,400		
22	11/05 - 11/06	08:00P-10:00P COMMENT: DWTS 2	4,000	1	11/05	MO	09:15P	:30		JCNC-T12-05	4,000		
23	10/29 - 11/04	08:00P-09:00P COMMENT: ONCE UPON CD	4,200	1	11/04	SU	08:19P	:30		JCNC-T12-05	4,200		
24	10/29 - 11/04	11:00P-11:35P	1,100	3	10/29	MO	11:27P	:30		JCNC-T12-01	1,100		
					10/31	WE	11:32P	:30		JCNC-T12-02	1,100		
					11/02	FR	11:13P	:30		JCNC-T12-05	1,100		
25	11/05 - 11/06	11:00P-11:35P	1,100	1	11/05	MO	11:33P	:30		JCNC-T12-05	1,100		
26	10/29 - 11/04	11:35P-12:02A	250	2	10/30	TU	12:01A	:30		JCNC-T12-01	250		
					11/01	TH	11:55P	:30		JCNC-T12-02	250		
27	11/06 - 11/06	05:28A-06:00A	350	1	11/06	TU	05:28A	:30		JCNC-T12-05	350		
28	10/29 - 11/01	05:58A-07:00A	850	2	10/29	MO	05:58A	:30		JCNC-T12-01	850		
					11/01	TH	06:42A	:30		JCNC-T12-02	850		

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

ORIGINAL

Print Date: 11-12-2012



WTVD-TV
411 Liberty Street
Durham, NC 27701

INVOICE

Remit To: WTVD-TV/ABC Inc.
PO Box 404887
Atlanta, GA 30384-4887

PAGE: 4

BILL TO:
MEDIA STRATEGIES & RESEARCH
ATTN: RACHEL BEALE
11350 RANDOM HILLS RD.
SUITE 670
FAIRFAX, VA 22030

REP: NATIONAL/PHILADELPHIA
SLSP: CLIFFORD, ANNE
ADV: COWELL FOR NC TREASURER
PROD: COWELL NC TR
TITLE: 235563

INVOICE NUMBER: 61-200061904 ON-DEMAND: 11/06/2012
ORDER NUMBER: 387750 ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE: E: 11204
ESTIMATE#: 11204
SCHEDULE DATES: 10/02/2012 - 11/06/2012 AGY#/AOV#: 7658/19284
BILLING CYCLE: ON DEMAND DATE: 11/06/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
29	11/05 - 11/05	09:00A-10:00A	125	1	11/05	MO	09:46A	:30		JCNC-T12-05	125		
30	10/29 - 10/29	10:58A-12:00P	300	1	10/29	MO	11:32A	:30		JCNC-T12-01	300		
31	10/31 - 10/31	12:00P-12:30P	250	1	10/31	WE	12:08P	:30		JCNC-T12-02	250		
32	11/02 - 11/02	03:00P-04:00P	175	1	11/02	FR	03:48P	:30		JCNC-T12-05	175		
33	10/30 - 10/30	04:00P-05:00P	375	1	10/30	TU	04:29P	:30		JCNC-T12-01	375		
34	11/05 - 11/05	05:00P-05:30P	750	1	11/05	MO	05:15P	:30		JCNC-T12-05	750		
35	10/31 - 10/31	05:28P-06:00P	950	1	10/31	WE	05:40P	:30		JCNC-T12-02	950		
36	11/01 - 11/01	05:58P-06:30P	1,100	1	11/01	TH	05:59P	:30		JCNC-T12-02	1,100		
37	11/02 - 11/02	06:58P-07:30P	1,400	1	11/02	FR	07:04P	:30		JCNC-T12-05	1,400		
38	10/30 - 10/30	07:28P-08:00P	1,400	1	10/30	TU	07:43P	:30		JCNC-T12-01	1,400		
39	11/05 - 11/05	07:28P-08:00P	1,400	1	11/05	MO	07:43P	:30		JCNC-T12-05	1,400		
40	10/29 - 10/29	07:58P-10:00P COMMENT: DWTS	4,000	1	10/29	MO	08:22P	:30		JCNC-T12-01	4,000		
41	10/31 - 10/31	10:00P-11:00P	1,500	1	10/31	WE	10:31P	:30		JCNC-T12-02	1,500		

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

ORIGINAL

Print Date: 11-12-2012



WTVD-TV
411 Liberty Street
Durham, NC 27701

INVOICE

Remit To: WTVD-TV/ABC Inc.
PO Box 404887
Atlanta, GA 30384-4887

PAGE: 5

BILL TO:
MEDIA STRATEGIES & RESEARCH
ATTN: RACHEL BEALE
11350 RANDOM HILLS RD.
SUITE 670
FAIRFAX, VA 22030

REP: NATIONAL/PHILADELPHIA
SLSP: CLIFFORD, ANNE
ADV: COWELL FOR NC TREASURER
PROD: COWELL NC TR
TITLE: 235563

INVOICE NUMBER: 61-200061904 ON-DEMAND: 11/06/2012
ORDER NUMBER: 387750 ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE : E: 11204
ESTIMATE#: 11204
SCHEDULE DATES: 10/02/2012 - 11/06/2012 AGY#/ADV#: 7658/19284
BILLING CYCLE: ON DEMAND DATE: 11/06/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
41	10/31 - 10/31	10:00P-11:00P COMMENT: NASHVILLE	1,500	1									
42	11/02 - 11/02	07:58P-09:00P COMMENT: LAST MAN/MALIBU	2,200	1	11/02	FR	08:20P	:30		JCNC-T12-05	2,200		
43	10/30 - 11/01	11:00P-11:35P	1,100	2	10/30	TU	11:28P	:30		JCNC-T12-01	1,100		
					11/01	TH	11:27P	:30		JCNC-T12-02	1,100		
44	11/04 - 11/04	11:00P-11:35P	750	1	11/04	SU	11:27P	:30		JCNC-T12-05	750		
45	11/05 - 11/05	11:35P-12:02A	250	1	11/05	MO	12:01A	:30		JCNC-T12-05	250		
46	11/01 - 11/01	08:00P-11:00P	3,000	1	11/01	TH	10:40P	:30		JCNC-T12-02	3,000		
47	10/31 - 10/31	05:00P-05:30P	750	1	10/31	WE	05:15P	:30		JCNC-T12-02	750		
48	11/03 - 11/03	07:00A-08:00A	250	1	11/03	SA	07:29A	:30		JCNC-T12-05	250		
PERIOD GROSS COST PER ORDER CONFIRMATION: 66,875.00					TOTAL UNITS: 68		ACTUAL GROSS BILLING: 66,700.00					TOTAL ADJUSTMENTS: -175.00	
							AGENCY COMMISSION: -10,005.00						
							NET DUE: 56,695.00						

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

ORIGINAL

Print Date: 11-12-2012